

CO Safety Summit 2024

CO Data Ecosystem: Charting A Way Forward

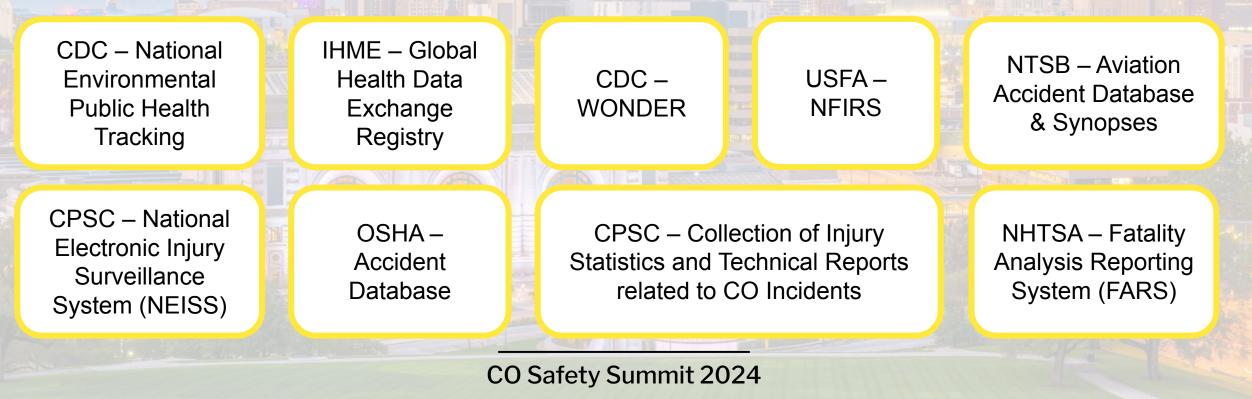
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Data to Understand the Problem

Our Great White Whale – CO Exposure Prevalence

- No single source of truth
- Fire Protection Research Foundation report detailed snapshot



Different Uses | Different Data

- Incident data collected by Fire Departments & EMS Providers
- Epidemiological data gathered to surveil population health risks / trends
- Data loggers to take periodic readings in specific occupancies for research on chronic exposures
- Industrial Hygiene data to measure workers exposures and dosages
- CO Alarm installation and testing data how many homes have alarms
- Code compliance inspection data of commercial properties if required to have functioning CO alarms
- Hospital Reimbursement records to understand CO treatment rates and severity
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Data to Justify Legal / Code Changes

- Laws and Code Changes Have Financial Impacts
 - No Data : No Problem
 - No Problem : No Capital To Fix the Problem
- Requiring CO Alarms in more occupancies
 - Schools / Daycares / Early Education
 - Single Family Residential
 - Hotels & Motels
 - Any property with fuel fed appliances or heating systems
- Administrative Procedures Act (APA) Regulations
 - State agencies must provide Cost-Benefit Analyses of any new regulatory burden
 - Could we articulate the economic benefit of CO Alarms if required?

Data to Change Medical Interventions

Pre-hospital (EMS) interventions

- Estimating COHB levels after Pre-hospital Oxygen Therapy administration
- Early blood draws vs. 02 Therapy
- Non-rebreather masks vs. CPAP
- Hospital interventions
 - Hyperbaric O2 Therapy vs. Normobaric O2 Therapy
 - Patient outcomes with CO Exposures and additional co-morbidities



Emergency Incident Data





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Data To Change Behavior

- Informing public education messaging
 - Pets and CO?
 - Identifying symptomology
- Infographics
- Marketing strategies to change behavior

RIGHT

Message Person Medium Time

Consumer Marketing Segmentation Data

Experian Mosaic | ESRI Tapestry